

# MEET PAULA PRICE

RETAKE. REGAIN. RETURN.



Dr. Paula Price is one of the most dynamic, multi-faceted thought leaders of this generation. As a speaker, author, talk show host, inventor, and minister, she challenges her audiences to "Think Differently and Live Powerfully," a phrase that epitomizes the significant impact she makes in the lives of those she touches. Dr. Paula Price is quickly becoming a fresh and rising conservative voice, tackling the most prevailing issues facing America today. Her thought leadership has been featured on Diamond & Silk, Newsmax, Epoch Times, Charlie Kirk, Victory News, Fox News Radio, Flashpoint, OAN, Breitbart, and others.

Dr. Price offers bold perspectives and innovative solutions to the growing conflicts deteriorating America's unity. It is her passion as a citizen and patriot of this nation to bridge the gap between conservatives and culture, religion and government, communities and their officials, and minorities and the race dilemma. During her time as State Committee Woman for Tulsa County GOP, Dr. Price introduced 3 critical initiatives for citizen engagement: the Multi-Cultural Conservative Commission, Neighborhood Embassy Project, and Grassroots Empowerment. Her goal is to give citizens a voice, influence, vote, access, and a seat at the decision-making tables of society. She has since ignited a fire in Republican party leadership for change.

Dr. Price desires to see conservatives move from leader drift to leadership, a phrase she coined to define the national decline in GOP momentum. She hopes to reawaken the fighting spirit that once birthed the country we love and are straining to preserve. If successful, her campaign will help Americans retake their freedoms, regain their nation, and return to leading the world again.

Dr. Price has reached over 100,000 readers with her best-selling book *The Prophet's Dictionary*, which includes acclaim in over 30 nations and translation into 3 languages. She is a featured columnist in *The Christian Post*, *Charisma Magazine*, and others. Visit her website at [www.meetpaulaprice.com](http://www.meetpaulaprice.com) to learn more about her unwavering voice in the fight for freedom.

# VITAL STATISTICS

DR. PAULA A. PRICE



## ABOUT

Best-selling author of *The Prophet's Dictionary*

President of Price University

Served as State Committee  
Woman for Tulsa County GOP

Omni Executive Leadership  
Coach

Good Will Ambassador

Featured for her thought  
leadership on *Newsmax*, *Fox  
News Radio*, *Sirius XM*, *Diamond  
& Silk*, *Charlie Kirk* and others.

## VISION: BRIDGE THE GAP

Dr. Price's vision will bridge the  
gap between

- conservatives and culture
- church and government
- citizens and officials
- Minorities and the party

## MISSION: VIVAS

To give Americans

- The **V**oice
- The **I**nfluence
- The **V**ote
- The **A**ccess
- The **S**eat

## AT THE DECISION MAKING TABLES

## GOALS: DESTRUCTION TO CONSTRUCTION

- City By City Community Citizen  
Reconstruction via citizen  
engagement to citizen  
empowerment
- Upgrading citizen voter integrity to  
voter intelligence
- Civic education for the  
everyday voter

## OUTCOMES: MAKE AMERICA LEAD AGAIN

### FROM LEADER DRIFT TO LEADERSHIP

- Re-invent
- Re-cover
- Re-awaken
- Re-adopt
- Re-assimilate
- Re-instate
- Re-vert
- Re-engage
- Re-ignite
- Re-activate
- Re-set
- Re-Discover
- Re-build
- Re-store
- Re-tain
- Re-turn

### RETAKE REGAIN & RETURN MOMENTUM

## PROJECTS: CITIZEN TO AMBASSADORS

- VIVAS Neighborhood Embassy
- Multi Conservative Commission
- Community Guardianship
- Grassroots Empowerment
- America's Race Dilemma

# KEY TALKING POINTS

## WHERE WE ARE | WHAT WE FACE | TAKING THE LEAD



### WHERE WE ARE

- A nation divided
- Government mistrust
- Economic instability
- A "woke" culture collide
- Decline of patriotism
- Rise in anti-Americanism
- Deterioration in our educational systems

### WHAT WE FACE

- Wavering leadership
- Attack on the nuclear family
- Failing communities
- Economic distress
- The dismantling of our God-given rights
- The rise of Communist priorities and popularity

### TAKING THE LEAD

#### The 14 "Re"-Factors of Change

- Recover what escaped or evaded
- Recoup what has been lost
- Reawaken party consciousness
- Restore public trust
- Instate status and stature
- Revert to prior political condition
- Resume recognizable, achievable, actions
- Re-motivate core sensibilities
- Re-ignite movement motion and momentum
- Reset founding fundamentals
- Reactivate original functions and controls
- Recover lost credibility
- Re-build trust rigorously
- Retain what 's been regained

# V.I.V.A.S.

VOICE. INFLUENCE. VOTE. ACCESS. SEAT.



VIVAS is a Paula Price mission statement to bridge the gap between citizens and leaders. Its objective is to engage citizens in their local communities, cities, and states on the grassroots level. The word 'vivas' means "life," which is my goal as an elected official. I want to return three things to the republican party: Potency, Respect, and Credibility. The three will return its American values that are Christian. Citizens and patriots will retake lost ground. A solid belief in America as a powerful nation can revive its heart and soul. This can only be accomplished by returning to uniting and empowering its people.

The first step is to remove stigmas, overturning jadedness and dispelling disillusionment. How? By reigniting its hope in its God, Country, and Government, the three passions that made it great. To these ends, the VIVAS was born. As a strategic, tactical pathway, it seeks to restore American and party faith by giving them a Voice, Influence, Vote, Access, and Seat at our state and country's decision-making tables. My political platform is Retake ☒ Return ☒ Regain. I call these the Refactors that lay out what to pursue and restore to the Republican Party and the American people. The Refactors perfectly lock into VIVAS.

My VIVAS Refactor approach is to construct avenues of voter empowerment by providing outlets that add voter intelligence to voter integrity. Combining motivation, incentives, and opportunities that reinvigorate our citizens starts with civic education, voter-driven forums for candidate selection, and open exchanges for leadership accountability and transparency, moving community residents from activists to advocates. That is where grassroots transformation can happen. Activism is about making people listen, but advocacy is working on identifying solutions and inviting all parties to hear each other's problems and work toward a common goal. It ties education to communication and both to lasting change because nothing happens until mindsets are altered first. Activists announce and alert, and advocates assess and alter. The first mobilizes, and the second stabilizes. Their motivations are not dissimilar, but their approach and outcomes can be.

# V.I.V.A.S.

VOICE. INFLUENCE. VOTE. ACCESS. SEAT



Why are voters advocates? Because voters get heard while activists are pacified. Taking to the streets or storming government buildings attracts attention and awareness, but advocacy that intervenes, negotiates, and reconciles disputes, gets quality results. While both serve their purpose, public conflicts should give way to political processes that generate enduring changes. Despite its perception, advocacy is not difficult and anyone, regardless of age, can get involved. Unlike activism, where a person like Rosa Parks takes intentional action to bring about social or political change, advocacy turns that action into a lobbying platform for legislative intervention. Advocates speak on behalf of another group to the powers that can make a difference, and not just to disgruntled citizens.

This is why an advocate is understood as one who listens. They listen to find ways and methods to promote ideas, new developments, or ways of doing something to shift minds and alter laws. Activists exist to make noise through protests, marches, creating episodes, and staging events to make people hear and listen, whether they want to or not.

Advocates take a different approach that brings the people activists gather, to the system's table. They employ methods that invite people to resolve community issues peacefully and purposefully. After the protest, advocates go to work to exploit activist "noise" to ensure it is not meaningless nor swept away after passions die down, or ignored because rages and rampages are temporarily pacified. The thematic aims of activism turned advocacy serves as VIVAS' Retake, Regain, Restore platform. It can work because life takes action and diplomacy pursues and promotes human dignity.

# V.I.V.A.S.

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Advocacy does that in the following ways: It strengthens reconciliation with a resolution by the following seven turning points, making them our axial course-correction compass. Because the transformative resolution is every crisis' end goal, what I propose can turn:

- Anger into Arbitration
- Destruction into Duty
- Mayhem into Mediation
- Pain into Purpose
- Protest into Peacemaking
- Rage into Retaliation
- Negativity into Negotiation

Actuated advocates employ activism as a threshold approach to treating community disturbance resolve. Unlike activists, advocates listen to the lobby, diplomatize and transform by convincing others that painful causes are worth their intercession. So they learn and listen, cause awareness, and tackle disputes. Does this work in every case? No, which is why advocacy must follow surges of activism—the momentary attention-grabbers that trigger the real work change-makers dive into, to make the difference that lasts. Often a long and difficult road, activist to advocacy efforts requires collective action on multiple levels.

First, activism to voice what ignites change. But it cannot stop there. Advocacy has to step up to take that voice to councils where change goes from being ignited to being legislated, then instituted. That is the only way to get the right people in the seats at our highest decision-making tables. VIVAS stands ready to achieve this imperative, beginning with re-educating citizens on the power of their vote after they are well-versed in making their cases, persuading thought leaders, and shifting current political tides back to Republicanism and away from the overwhelming "Demolish America Machine."

# V.I.V.A.S.

VOICE. INFLUENCE. VOTE. ACCESS. SEAT



Success depends on treating today's voters as intelligent, thoughtful, capable of sound arguments and good decisions for them and their nation's future. Rather than to be made pawns in vendettas, vicious slander, and retaliations that have nothing to do with securing a better tomorrow. Voters should be armed, informed, educated, and constantly briefed on what lies ahead. Election, political, and campaign focus should explain how their vote can advance the success and avert smoldering crises. They should not be weaponized for something they know little about that will not address their daily dilemmas. Citizens should be clear on ways their votes can bring them prosperity.

Appealing incentives and inducement must replace persuasive hollow promises. Offerings and benefits used to convince them to engage, reap and even enforce the American way of life must be genuine and realistic—achievable and practical. These are what VIVAS promotes. That is my 21st-century reconstruction blueprint to:

## RETAKE, REGAIN, AND RETURN

The United States, and our state, to their founding destinies as the leader of the nations. And it all hinges on restoring citizens' and voters' **V**oice, **I**nfluence, **V**ote, **A**ccess, and **S**eat at powerful decision-making tables. So where do we begin? With the most significant resource creation has, YOU and your most important political weapon of change—VOTES! You and your vote are the only way what we crave in our hearts comes to life and remains the vanguard of our land. Unity through Uniformity is the only way to restore power to "We the People" to "E Pluribus Unum." The fractured many are made one again.

# BRIDGING THE GAP

## AMERICA'S ANSWER



### **Why Multicultural Conservatives?**

Multiculturalism works in today's political climate because the nation is multi-ethnic and not just multiracial. You see, skin color and ethnicity are not the same. With conservatives inundated with criticism, accusations, and assumptions, a plan to make it more appealing to the masses is essential. By all appearances, then, unity is priority one. Conservative unity must take center stage to resolve the relentless antagonism propagated about us today.

Current uprisings deviously capitalize on the present-day complexion of the land, something that can no longer be ignored. With MCC, complexion means more than skin color. It extends to the virtues, values, and wisdom that show conservatism to be what it was at its inception. Before, political partyism altered public perception and appreciation of the term on its merits. It goes to the heart of what it means to be a conservative, and why it is not only the best but the most conscionable [1] government for a nation's leadership.

Multiculturalism removes the barriers that hinder or prevent those who share the conservative meanings as its fundamentals. These inspiring, upbeat definitions are widely desired or held by millions. But sadly, many of them feel unwanted when it comes to bringing their concurrence and strength to the faith and its fight. Nonetheless, what is in most of their hearts speaks to the etymology of the word conserve and its variants.

### **Why a Multicultural Conservative Commission?**

With the current state of world affairs and America's present government's renunciation of essential civic guardianship, there is no better time in the history of conservatism to launch an organization drawn from our entire population. Such a body's mixed membership should be able to engage the wisdom of all willing minds. The success and influence of such an entity would be unfettered by skin and ethnicity implications or constraints. These are the principal aims of MCC. It seeks to dislodge modern conservatives from historic exclusivity signals to fulfill the call of today's inclusivity dictate. And unbelievably, the pressure put upon us to adapt to the future is no longer a suggestion or request. Consequently, MCC invites and engages every conservative-minded soul in the land to join us in the fight to save our republic.

[1] Guided by conscience, characterized by fairness and justice. Unconscionable actions or courses of action are acts or practices that exploit a lack of knowledge, inability, inexperience, or incapacity. It manifests in grossly unfair behaviors to others' detriment.

# BRIDGING THE GAP

## AMERICA'S ANSWER



### MCC's Nature and Character

In short, MCC is more ambassadorial than activist, although the two tend to overlap. Yes, ours is a massive undertaking. If it were merely a desire or interest, it would be daunting. However, Multicultural Conservative Commission and V.I.V.A.S.' shared purposes are more than both. Creation's Sovereign divinely delegates us. Motivated by more than dedication, MCC commits to obliterating deep-seated resistance to our nation's founding deity Jesus Christ and America's founding principles. For these reasons, the word commission was chosen. It speaks to being delegated and deployed, taking assignments beyond tasks, and elevating duties to a charge. Oddly, synonymously, MCC is a delegation, seeing itself as carrying out its purpose diplomatically. Its principals forge the vital link between representation and resistance.

Our pursuits will take some time and require meticulous strategic planning and implementation. Nonetheless, it can, and must be done within the short window of time, the future barreling down on our permits. In the meantime, we will diligently hammer out plans to be ready when the opportunity presents itself, to pursue our mission and engage with wily opposition to our nation's existence. What does that readiness look like, you wonder?



# TAKING ON

## ANSWERING THE RACE DILEMA



### **COLORNUITY FOR RACE NEUTRALITY**

*Part 1: The Facts*

Dr. Paula Price

It's the year 2022 and in this, the 21st century, America stands in one of the most enviable yet unenviable positions that a nation can find itself. On one hand, her success as a world power made her the envy of all nations. On the other hand, misunderstanding that success has her hunted by sovereigns and political predators worldwide. As we look at this Black history month, we all have to admit that it is like none other before it. However traumatic, detrimental, or sorrowful it has been for Black people in the past, we are presently gripped in a curious paradox. Socially, it seems our citizenship in this country is largely unchanged. Institutions still fight against us, causing our dreams of justice to appear idyllic, no more than a fantasy of a future age. Yet, anyone with an iota of honesty has to admit the plight of the Black American was changed significantly by a very fiery, determined man named Martin Luther King, Jr. Martin's triumph forever changed Black America's racial complex. While all is not entirely in our favor, what he did shattered the disfavor that locked us out of our country's prosperity. His success caused the prosperity that threatens our nation today, to impact its Black citizens as well.

The pulse of our national uprisings today can be summed up as "retro racism." It reaches back to the past to justify contemporary race agendas. To reverse it, America must replace bigotry with colornuity. That means redefining itself without its demeaning color credentials. Colornuity rejects color blindness as a means of achieving race neutrality. Instead, it creates systems and entities that colorlessly rely on its populations to continue as a nation. Colornuity does not deny its racial diversity but rather uses it to effectually become one nation. I recently published a comment on Martin Luther King's birthday with these grave realities in mind. In it, I questioned if "Our country is being thrust into a racial rollback. Is Martin's racial triumph that cost him his life, expiring?"

# TAKING ON

## ANSWERING AMERICA'S RACE DILEMA



Martin Luther King's victory entwined the Black race's destiny with that of the United States. Thus, our collective success and progress are at risk as the perpetuity of our nation is making its threats our threats. To prevail, Black Americans must update their traditional perspectives on race and citizenship. As current events force us to realize, cultural issues need a homeland to promote, exploit, or enjoy them. Doing away with any nation assures its cultural issues, like race, go away too.

These truths make preserving one's homeland every citizen's responsibility. The term "racial rollback" as used here speaks to activist reversal of our people's racial headway. Could race regression or resurgence be rolling our hard-earned Black liberties back to widespread contempt for our skin color? Are we victimizing ourselves with the age-old stratagem called racism? Is retro racism subtly sabotaging Black Americans with the age-old bigotry that Martin Luther King battled to uproot in his lifetime? Our nation's riotous uprisings suggest so.

Martin Luther King took on and dealt a crippling blow to the insidious (and hideous) systemic machine called racism. Our progress since his demise proves his posthumous success is a matter of record. This is why I wonder about his victory suffering a rollback. The cruel beast called bigotry lurks to fracture every nation, and none of them escapes its agenda. In our case, it chose this era to resuscitate its bias to take advantage of this generation's unawareness of its virulent devastation. Exploiting our country's foundation, it rebooted color hostility to propel its overthrow campaign ravishing our nation today. Using rewriting our history as a ploy to nullify our future as citizens of this great land. To this, I say, "We do not have to rewrite our history to correct its flaws."

# TAKING ON

## ANSWERING AMERICA'S RACE DILEMA



There is no denying that Black Americans had to fight vehemently for the American piece of our inheritance to fall to us. What group doesn't? But that did happen though Martin Luther King's struggle against racism, bigotry, segregation, and national denial of basic human rights. He achieved an unthinkable feat, that may have been a long-range vision of the nation's founding fathers. Perhaps, postponed for his day. Martin set a people free to thrive in its free nation. A nation that prizes liberty and despises captivity. Although, until Martin, it did not see itself as a captor, through his prayers, messages, sermons, and speeches he ripped the veil of blindness to release Black people to prosper in their homeland. Sadly, his death, as with all change agents, became the grain of wheat that had to fall to the ground to yield its harvest. Black people's freedom and prosperity are that harvest.

ONION PROJECTS



### ***City By City Community Citizen Reconstruction Through Citizen Engagement to Citizen Empowerment***

What would happen if every neighborhood housed a piece of its city or town hall within its reach? This is the concept of my Neighborhood Embassy Initiative. My objective is to innovate residents' empowerment by engaging them in their individual and community welfare.

Going beyond a community, civic, or reconciliation center, Your Neighborhood Embassy encases small versions of every agency and service that citizens need to access their city or town's goods and services.

Embassies by definition, are compact satellites of entire countries with everything their homeland country offers. Making them equivalents of their sovereign nation installed in a foreign land.

Embassies directly interact with and avail themselves of distant regions' bounty, business, culture, and potential on the spot. They also tend to the citizens living in that foreign land.

What if a scaled model of an embassy could serve neighborhoods too? Imagine each community having a tiny hub that extends its city or town hall. Envision quick access provisions, representation, guardianship, governance, and even ventures, and advocacy right in their own backyard. How would the quality of life improve if city services were to deliver prompt intervention, efficient attention and mediation, intervention, protection, litigation, and diplomatic reconciliation?

Your Neighborhood Embassy may well do that in every community. Citizens and residents could receive quick responses, fast resolutions, and protest alternatives that promote peacemaking instead of riots. Putting alternatives and essential services within their reach restores dignity and prospers residents, and businesses, fostering unity.



### ***City By City Community Citizen Reconstruction Through Citizen Engagement to Citizen Empowerment***

Consider how small replicas of downtown public agencies embedded in neighborhoods could ease crisis management rapidly, quiet disturbances and soothe suffering. Citizens could quickly avail themselves of community resources to resolve their issues and prosper their lives. Residents would thrive instead of merely surviving with immediate connections to public service normally out of their reach. What do we care about more than prompt attention and responsiveness? Civic solutions that improve life, living, and lifestyles stabilize neighborhoods. Answers and aid make citizens peaceful, happy, productive, and profitable. That is what makes Neighborhood Embassies invaluable. Secure lives and property elevate residents, who, in turn, upgrade their world.

A one-stop shop curative like YNE increases responsiveness, protection, stability, problem-solving, harmony, and community advocacy. If successful, we can create diplomatic centers for peaceful resolution, a reconciliation site to replace social and human damage with restorative hope. For intervention, the embassy can deploy a citizens' delegation trust by the city to address neighborhood issues and crises. Task forces can defuse threats, calm tensions, and meet critical needs. A conciliatory advocacy location established for citizen concerns means they are heard and served.

To make this happen, neighborhood ambassadors would be trained as liaisons to mitigate disputes between parties and groups. They will mediate, arbitrate and, when necessary, negotiate on their communities' behalf, to bridge the gap between citizens and their officials. Forging stronger lines of communication and, ideally, partnerships for keeping neighborhoods safe, secure, prospering, and unified.

Fulfilling this vision can move cities from destruction to reconstruction, thereby empowering our citizens to be the heart of their success.



## FIVE KEYS TO HEALING A NATION

When people ask me what I do, I've taken to describing myself as a "soulologist." It's much better than telling them I'm a pastor. As you might imagine, that tends to shut down conversation pretty quickly. But "soulologist" is a word they've never heard before, and they're curious to learn more.

As a "soulologist," I view and touch the soul the way God created it with the Word of God and the power of the Holy Spirit. When people — and nations — have healthy souls, they can think differently and live powerfully.

When the soul of a nation is strong, it's because its citizens unite, and each person's soul becomes one with the other in the land. What happens to one happens to all. America's motto on its coins — and its deep aspiration — says it best: "E Pluribus Unum," out of many, one.

Today's America is further from this than at any time in its history because the America that declared it — the American envisioned by our Founding Fathers — no longer exists. Instead, its melting pot rages and fumes at its very existence, and the soul of our nation becomes ever more divided and feeble. So, what will it take to heal our nation's struggling soul? I believe there are five keys.

1. Leaders must take the lead and define precisely the America of today. Until then, treating the soul of our nation is dubious at best. We can't treat the patient until we diagnose the patient. As with any entity, a household, city, company, or nation, it all begins with the leaders, the thinkers, the social engineers, the problem solvers, and the visionaries.

2. Leaders must take the lead in recruiting, teaching, training, empowering,, and commissioning change agents. We must identify the changers committed to America's healing and restoration. Leaders who conceive change hold the power to achieve it by begetting change agents. If leadership is from the head down, then so are people's answers and solutions.

America must first find the leaders that want it healed, however— not the ones laboring for its failure, whether intentional or not. Many calling for the healing of the soul of our nation are peddling ideas that will cause the downfall of our country. These are destroyers and destabilizers, the ones who must be rooted out to overturn the schemes and tactics that are sickening the nation's soul and perforating the land state by state.



### FIVE KEYS TO HEALING A NATION

3. Leaders must take the lead in peacemaking. Manipulated anger, riotous rages, and anarchy must be replaced with mediation, arbitration, and peacemaking. Dissent can be registered without violence and destruction. Given today's motivational climate, some type of incentive may be needed to induce dissenters to come to the table instead of taking to the streets.

4. Leaders must take the lead in reform and reconciliation. All over the country, strenuous efforts are taking place to improve government, increase cooperation between law enforcement and the community, and reform the judiciary. I have personally witnessed the increase in the training of law enforcement and other public officials that has led to community reconciliation. Laws are being revisited and obsoleted, and some explosive ones are even being repealed. Courts are taking up the change and repair mandate. The mayhem fanned throughout the land notwithstanding, authorities on both sides want to see the change and be the change. The problem is, not everyone wants a healed America, and those that do not must be out-voiced and outmaneuvered.

5. Leaders can only do so much. Reform at the highest levels is critical, but it's not enough to heal the soul of America. Citizens too, have a duty to take action to apply healing balm to our nation's ailing soul. Government and police reform must include civil reform if they are to work. Citizens must be brought face to face with themselves and take responsibility for the means they choose to air their views and provoke change. Those that stoke the flames of unrest should be identified and converted to peace, especially African Americans, whose first response often is rage and rampage. Dignity and diplomacy have to replace destruction if the soul of America is going to heal.

SOURCE: The Christian Post – Dr. Paula A. Price



# WHY VOTE FOR DR. PAULA PRICE?

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## **Endorsements: *What Others Are Saying!***

Dr. Paula Price serves the Body of Christ and the Kingdom of God with great distinction. After associating with Dr. Price for years now in multiple settings; church, government, boardroom, and greenroom settings, I can attest to her character, courage, competence, and commitment to the cause of political and social reform. Dr. Price brings experience, expertise, and a spirit of excellence into each sector of the culture she enters.

*-John O'Connor, Former Oklahoma Attorney General*

I highly recommend her to serve her city, county, state, or nation. It was my honor to open doors for her to meet with Vice President Pence and to communicate and collaborate with the Trump administration. Any arena will benefit from the participation of Dr. Paula Price."

*- Jesse Leon Rogers, Chairman of City Elders*

